




Community Services

Forest Hills Public Schools

660 Forest Hill Ave SE, Grand Rapids MI 49546

Phone: 616.493.8950, Fax: 616.493.8959

enjoylearning.com

Find Forest Hills Community Services on 

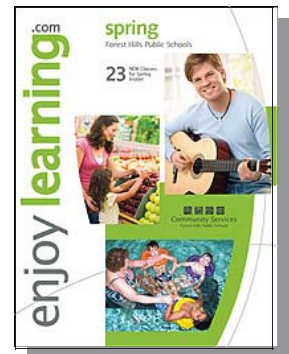
Advertising

Dear Local Business Owners:

Enjoy the benefits of connecting with our community by advertising with Forest Hills Public Schools Community Services! Our program is a community learning network that offers a wide variety of classes, workshops, and special events designed to give people of all ages the opportunity to develop new skills and share life-enriching experiences. Funds generated through the sale of advertisements in our publications, help support our programs.

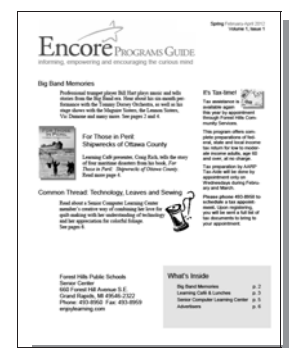
Community Enrichment Catalog

- Professionally designed, full-color publication with full-color ad options
- **Electronic, fully Interactive Catalog** is displayed on the front page of Forest Hills Community Services website, enjoylearning.com, giving viewers ability to
 - Access list of advertisers and connect to the Catalog page where ad is located
 - Browse contents of publication by text listings and thumbnail pictures
 - Search for topics, including advertising topics
 - Share publication with others via e-mail
 - View archived issues of the Catalog...including all ads...from the past two years
- Published three times a year: Spring/Summer*, Fall, Winter
- Each full-colored printed issue of the Catalog is mailed to more than 36,000 active participants, in which 34,000 are Forest Hills residents.
- An additional 1,000 printed Catalogs are distributed in high-traffic areas (medical offices, etc.)
- *The Spring/Summer is a comprehensive issue covering two seasons. It includes the Summer Academy section—a popular line-up of youth classes—of great interest to parents of school-aged children.



Encore Programs Guide

The Encore Programs Guide is a senior-targeted, black and white publication that is mailed to homes of nearly 2,000 active senior citizens and to several retirement facilities within our area. This publication represents the overall Forest Hills Senior Citizens program and features regularly scheduled programs, events, day trips, and services. It is mailed in January, April, July and October. An electronic/pdf version of the publication is on enjoylearning.com in the “Senior” section.



Reserve Your Place

Competitively priced advertising space is available in upcoming issues, offering repeated exposure to the community. Space is limited, and will be assigned on a first-come, first-served basis. Please use the enclosed form to submit your request for advertising space.

Questions? Please call Jean Kubiszewski at 616.493.8950 or e-mail her at jkubiszewski@fhps.net.

With highest regards,
Community Services Staff, Forest Hills Public Schools

Forest Hills Community Enrichment Catalog & Encore Programs Guide Sizes & Dimensions

Quarter Page

- Com. Enrich. Catalog: 4 15/16" h x 3 5/8" w
- Encore Programs Guide: 4 1/4" h x 3 1/2" w

Business Card

- Com. Enrich. Catalog: 2 1/4" h x 3 5/8" w
- Encore Programs Guide: 2" h x 3.5" w

Half Page

Horizontal:

- Com. Enrich. Catalog: 4 15/16" h x 7 3/8" w
- Encore Programs Guide: 4 1/4" h x 7 1/2" w

Vertical:

- Com. Enrich. Catalog: 10" h x 3 5/8" w
- Encore Programs Guide: 9" h x 3 1/2" w

Full page available
on a limited basis

- Com. Enrich. Catalog: 10" h x 7 3/8" w
- Encore Programs Guide: 9" h x 7 1/2" w

Forest Hills Community Enrichment Catalog & Encore Programs Guide Ad Deadlines

Community Enrichment Catalog

Three Issues per Year Beginning in 2012:

<u>Season</u>	<u>Distribution Date</u>	<u>Deadline for Ad Artwork (PDF)</u>
Spring/Summer	March	February 1
Autumn	August	July 1
Winter	December	November 1

Encore Programs Guide

<u>Season</u>	<u>Distribution Date</u>	<u>Deadline for Ad Artwork (PDF)</u>
Spring	January	December 1
Summer	April	March 1
Autumn	July	June 1
Winter	October	September 1

Forest Hills Community Services Advertising Commitment Form

Contact name _____ Today's date _____

Organization name _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

E-mail _____ Web address _____

Community Enrichment Catalog - including electronic interactive Catalog on enjoylearning.com

~ *Black & White* ~

Full Page	<input type="checkbox"/> \$ 1090 x _____	issues = \$ _____	or <input type="checkbox"/> 1 year/3 issues \$2,730
Half Page	<input type="checkbox"/> \$ 630 x _____	issues = \$ _____	or <input type="checkbox"/> 1 year/3 issues \$1,575
Quarter Page	<input type="checkbox"/> \$ 315 x _____	issues = \$ _____	or <input type="checkbox"/> 1 year/3 issues \$ 790
Business Card	<input type="checkbox"/> \$ 170 x _____	issues = \$ _____	or <input type="checkbox"/> 1 year/3 issues \$ 420

Year Commitment*

~ *Color* ~

Full Page	<input type="checkbox"/> \$1470 x _____	issues = \$ _____	or <input type="checkbox"/> 1 year/3 issues \$3,685
Half Page	<input type="checkbox"/> \$ 850 x _____	issues = \$ _____	or <input type="checkbox"/> 1 year/3 issues \$2,125
Quarter Page	<input type="checkbox"/> \$ 425 x _____	issues = \$ _____	or <input type="checkbox"/> 1 year/3 issues \$1,065
Business Card	<input type="checkbox"/> \$ 225 x _____	issues = \$ _____	or <input type="checkbox"/> 1 year/3 issues \$ 570

Year Commitment*

Community Enrichment Catalog

Encore Programs Guide (Senior Citizens)

~ *Black & White option only* ~

Full Page	<input type="checkbox"/> \$ 630 x _____	issues = \$ _____	or <input type="checkbox"/> 1 year/4 issues \$2,100
Half Page	<input type="checkbox"/> \$ 315 x _____	issues = \$ _____	or <input type="checkbox"/> 1 year/4 issues \$1,050
Quarter Page	<input type="checkbox"/> \$ 160 x _____	issues = \$ _____	or <input type="checkbox"/> 1 year/4 issues \$ 525
Business Card	<input type="checkbox"/> \$ 80 x _____	issues = \$ _____	or <input type="checkbox"/> 1 year/4 issues \$ 265

Year Commitment*

Encore

*This one year commitment fee is at a discounted rate because it is invoiced up front, and requires a one-time payment toward the beginning of the advertising cycle.

Receipt of this completed form and full payment will secure your spot, subject to availability.

Check Visa MasterCard Amount Enclosed _____

Card Number _____

Exp. _____ Signature _____

Checks are payable to: Forest Hills Community Services, 660 Forest Hill Ave. SE, Grand Rapids, MI 49546. Questions? If you have any questions or need more information, please contact Jean Kubiszewski, Forest Hills Community Services, at 616.493.8950 or jkubiszewski@fhps.net. Our fax number is: 616.493.8959.